

(to be read by the person introducing Mark at your event)

Our speaker today is a globally-recognized author, speaker, podcaster, and business consultant.

His programs sit at the intersection of marketing, technology and humanity.

He has advanced degrees in marketing and organizational development... holds seven patents... and is a faculty member of the graduate studies program at Rutgers University.

He is the author of seven popular books... including the very first book on influence marketing. His book *The Content Code* is regarded as one of the best books on search engine optimization, and his blog “Grow” is ranked as one of the top five marketing blogs in the world.

His clients range from successful start-ups to global brands such as Adidas, Johnson & Johnson, Dell, The U.S. Air Force, and the UK Government...

And he has appeared on media channels such as CNN, The Wall Street Journal, The New York Times and CBS News.

All the way from Tennessee... where his very own bees make honey that wins blue ribbons at the State Fair...

Please help me welcome... Mark Schaefer!